

ANGELO CIARAMELLO

West Palm Beach, FL · 973-462-7504 · angelo@alwaysloading.net · linkedin.com/in/angelo-ciaramello · alwaysloading.net

SUMMARY

Founder and operator who builds consumer products in trading and prediction markets and runs the growth that fills them. Took products from zero to **114,000 active users** and **\$220M+ in online sales**, wrote the rules those users traded against, and led the product design of the platform underneath. Ten-plus years as a DFS player and an active prediction-markets trader.

EXPERIENCE

SpeedLabs · Fractional Head of Growth Remote · Aug 2026 to Present

- Own user acquisition, retention and lifecycle growth for a sports prediction platform, including creator-led distribution and referral mechanics.

Rev One Trading · Founder & Chief Executive Officer Remote · Dec 2025 to Aug 2026

- **Lead product designer on PropFrame**, the trader dashboard and staff console the firm runs on. Built every prototype, wrote the requirements, ran full QA and QC, and took it to market with real users. **50+ features**, multiple payment methods and multiple trading platform integrations.
- Formed and completed the vendor integrations underneath the platform: payment processing, payouts, payment rails and KYC.
- Grew Discord to **17,000 members before launch**, email list past 17,000, Twitter to 23,000. Peak 2,000 to 3,000 active users.
- Ran two influencer giveaway campaigns: **126 influencers / 1,001 entries / 3,002 invite clicks**, and 68 influencers / 464 entries / 675 invite clicks.

Ai Technologies Co. · Head of Growth Remote · Aug 2025 to Dec 2025

- Led a company-wide restructuring of content strategy and revamped the core product to deepen customer engagement.

The Funded Trader · Founder & Chief Executive Officer Miami, FL · Apr 2021 to Aug 2025

- Scaled one of the largest simulated proprietary trading platforms to **114,000 active users** and **\$220M+ in online sales**, peaking near \$14M per month, with **\$155M+ paid out** to traders.
- **Wrote and defended the rulebook**: targets, drawdown limits, payout criteria and edge cases. Published clarifications and revised the wording when a motivated, high-information user base found the gaps.
- Grew Twitter, Discord, Instagram and YouTube each **past 100,000**, and the email list **past 800,000**.
- Hosted the company podcast and grew it to **100,000 YouTube subscribers**. Owned high-value trader relationships directly.

Easton Consulting Technologies · Founder & Chief Revenue Officer Miami, FL · Jul 2021 to Aug 2025

- Account lead end to end on **six consumer brands built from scratch**, one per creator, each launched in under three months.
- **Every launch reached high six figures in revenue, with several surpassing seven figures**. Platforms ran 3,000 to 30,000 active players.
- Owned vendor relationships, product, design, branding and go to market across all six simultaneously.

SELECTED WORK

PropFrame · Lead Product Designer propframe.tech

- The product layer prop trading firms run on top of their existing prop tech: trader dashboard, staff console and the commerce around them. Runs a live firm in production.

EDUCATION

Rutgers University · B.A., Information Technology, Minor in Economics 2015 to 2018

CAPABILITIES

Product: requirements and specs · prototyping · QA and QC · working with front-end and back-end engineers · launch. Growth: creator and affiliate programs · community · lifecycle and retention · content and podcast · go to market. Markets: rule and ruleset design · payout mechanics · risk and incentive structure · dispute resolution. Relationships: high-value and VIP account ownership · escalations · events and activations. Sports: NFL, college football, NBA, MLB, UFC/MMA, tennis.